



Qubist Digital Capability Statement

Leveraging its rich industry experience and engineering prowess to provide holistic digital advisory solutions.

Qubist Pty Ltd is an advisory business that provides expertise to clients with utility and infrastructure assets. We help clients create greater value, new possibilities and superior outcomes for their assets and organisations.

Qubist provides solutions across the entire project lifecycle. We understand the specific challenges involved in running an organisation and call upon decades of industry experience to assist our clients – ensuring strategic, practical, and commercially orientated results.

Qubist Digital is a specialised business unit which is focussed on providing digital and software solutions to clients, particularly in utilities, transport, and other similar industries.

Our clients include private and public sectors, government agencies, contractors, and legal organisations.

Qubist's Approach

Qubist's approach digital advisory is conditioned by a wealth of industry experience and understanding client, contractors, government, community, and other relevant stakeholders.

We understand that reliable and good digital advice requires a thorough understanding of enterprise platforms, digital asset management and operations, data management and artificial intelligence capabilities, workforce training, vendor management, and technology integration with a sustainable approach.

Qubist Digital's key strengths lie in its engineering background, deep understanding of operational realities, and ability to bridge the gap between technology and business needs. This unique blend of expertise allows us to deliver holistic advisory solutions that address critical areas synergistically.

At Qubist, our approach is grounded in a set of guiding principles that ensure we deliver exceptional outcomes and exceed customer expectations in every engagement. These principles are:

- **Comprehensive Understanding** of project objectives, frameworks, processes, stakeholder needs and risk allocation strategies.
- **Evidence-Based Solutions** grounded in rigorous data analysis and empirical facts.
- **Fostering Innovation** and Agility through cutting-edge technologies to stay ahead of market dynamics.
- Viewing **Technology as a Strategic Enabler** to unlock opportunities, streamline operations and create competitive advantages.
- **Holistic Approach** to Digital Transformation considering the entire technology ecosystem and business alignment.
- **Accelerated Software Development** leveraging agile methodologies and rapid prototyping.
- Driving **Operational Excellence** through process automation, optimisation, and data analytics.
- Enabling **Data-Driven Decision-Making** by unlocking valuable insights from data management solutions.
- **Facilitating Collaborative Integration** across digital platforms for a unified ecosystem.

By adhering to these principles, we ensure our engagements leverage our engineering and technology expertise to deliver exceptional, success-driving outcomes that exceed client expectations.



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Equipped to address digital advisory services

We support clients' digital advisory opportunities and challenges by providing expert advice.

The opportunity and challenge	Our capability
Digital Transformation	Qubist Digital can help clients transform their operations, processes, and customer experiences through strategic use of digital technologies. This includes services such as digital strategy development, enterprise architecture design, and implementation of digital platforms and solutions.
Data and Analytics Solutions	Leveraging our domain expertise, Qubist Digital can develop advanced data analytics and business intelligence capabilities to help clients make more informed decisions, optimise operations, and unlock new sources of value.
Intelligent Automation	Qubist Digital can implement robotic process automation (RPA), artificial intelligence, and machine learning technologies to automate repetitive tasks, improve efficiency, and enhance decision-making across the client's operations.
Cloud Migration and Modernisation	Qubist Digital can assist clients in migrating their IT infrastructure and applications to the cloud, as well as modernising legacy systems to take advantage of cloud-based capabilities and scalability.
Software Engineering and Development	Leveraging our technical expertise, Qubist Digital can design, build, and deploy custom software solutions that address the unique needs of clients in the utilities, transport, and similar sectors.
Internet of Things (IoT) and Asset Management	Qubist Digital can help clients implement IoT-enabled solutions to monitor, manage, and optimise the performance of their physical assets, such as infrastructure, equipment, and vehicles.
Sustainability and Decarbonisation	Qubist Digital can provide digital solutions and services to help clients achieve their sustainability goals, such as carbon footprint tracking, energy management, and the integration of renewable energy sources.